



# Annual activity Plan 2019

As presented to the IJOc General Assembly  
Teodor Sheytanov, Secretary General  
Amsterdam 27 January 2019

# Board meetings

7  
Board  
meetings



Amsterdam	24 January 2019
<i>In person</i>	25 January 2019, with Regional Representatives
	27 January 2019

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<i>In person</i>	May - June
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Skype	September
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<i>In person</i>	October
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Skype	November - December
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Skype	January
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# Challenges

## 8

### Challenges

1. To add value to the membership for members who do not attend the RS
2. Close collaboration with FEI on all subjects concerning implementation of the recommendations of OWG
3. Close collaboration with FEI on JRs changes proposals
4. To develop good cooperation with our strategic partners FEI, EEF, IJRC, AJO
5. If Vets are part of IJOC: to find communication channels / influencers to invite them to the club
6. Relations with equestrian media
7. To keep the IJOC website content useful, interesting and up to date
8. To increase the number of members. Evaluation of the activities of RR



Amsterdam, 26 January 2019

# How to overcome

## *Challenge 1. Added value*

# 3

## Steps

**Step 1:** To investigate with FEI organization of educational webinars – online seminars

- The webinars will not be official FEI course. Tutors are FEI course directors. They are a tool to keep our members up to date.
- They will be approx. 1,5h and will be on specific subjects: for example 2019 Rules revision; Stewarding: challenges and new rules 2019...
- to be convenient they will be on different time zones : for example one for Asia, one for Africa/Europe, one for Americas
- Regional representatives will be responsible for the organization
- An online tool will be used : for example ZOOM



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# How to overcome

## *Challenge 1. Added value*

# 3

Steps

**Step 2:** Online streaming of our Annual seminar

- Two possible options: to broadcast live and / or video the seminar and to uploaded on our YouTube channel

**Step 3:** Regular update of content of the website



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# How to overcome

*Challenges 2 and 3. Strategic partners*

# 2

Steps

**Step 1:** Improve the communication with our Strategic partners – signing of MOU with IJRC and AJO

**Step 2:** Representation during



# How to overcome

## *Challenge 4. JRs changes proposals*

# 4

## Steps

**Step 1:** To establish WG with one of the IJOC Board members as Chair

**Step 2:** To set deadlines for sending proposals to the WG for JR amendments / clarifications

**Step 3:** The WG to present their proposals to the Board and after approval to be sent to FEI

**Step 4:** IJOC to share with members the proposed changes from the FEI and then submit the IJOC opinion to FEI

NB! Terms for JR changes has to be followed



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# How to overcome

## *Challenge 5. VETs*

# 3

Steps

**Step 1:** To appoint a Board member / WG to deal with Vets issues

**Step 2:** Further steps have to be discussed





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# How to overcome

## *Challenges 6 and 7. Relations with media*

# 4

Steps

**Step 1:** To appoint a Board member responsible for media

**Step 2:** To develop YouTube as communication channel



**Step 3:** To find equestrian media partners and to publish articles concerning the officials  
worldofshowjumping.com, equestrian times....

**Step 4:** Section Sport personalities at the web site



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# Exchange/experience program

# 3

Steps

**Step 1:** To appoint a Board member responsible for the program

**Step 2:** To set criteria for the participants

**Step 3:** To work closely with FEI and organizers



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# Exchange/experience program

# 3

Steps

**Step 1:** To appoint a Board member responsible for the program

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# How to overcome

## *Challenge 8. New members*

# 4

Steps

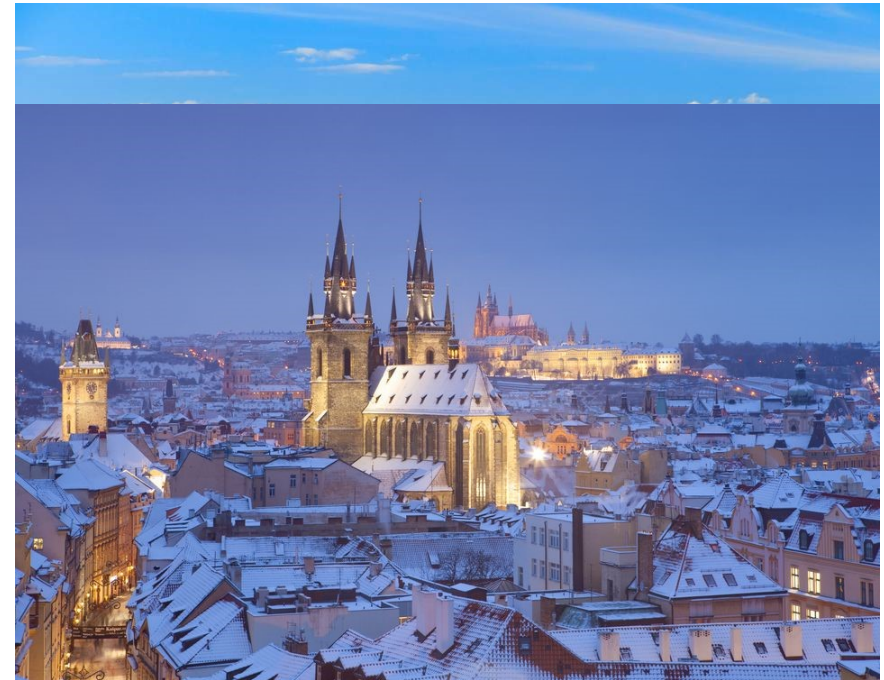
**Step 1:** To develop tools for Regional representatives

**Step 2:** To contact Course designers and to organize RS for them

**Step 3:** Vets

**Step 4:** Social program (it will not be during equestrian event)

# IJOC General Assembly 2020



# IJOC General Assembly 2020

## 4

### Steps

**Step 1:** Prague

**Step 2:** Combined event: Official RSs for Judges and for Stewards

**Step 3:** Application process has to be improved

**Step 4:** Social program (it will not be during equestrian event)



Amsterdam, 26 January 2019

# Thank you