



Annual activity report

2018

As presented to the IJOc General Assembly
Teodor Sheytanov, Secretary General
Amsterdam 27 January 2019



Amsterdam, 26 January 2019

Board meetings

6

Board
meetings

Lausanne 1 February 2018
2 February 2018, with Regional Representatives
4 February 2018

London 5 June 2018

Barcelona 8 October 2018



26 November 2018



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Board meetings

Lausanne 4 February

4

Working
Groups

Enrique Rey, Henrik Arle and Ali Kucuk

Statute changes

Jon Doney, Mary Binks and Harry Braspenning

Membership Veterinarians IJOC

Jane Pelly and Kate Horgan

Survey to go to members

Teodor Sheytanov, Na'ama Agmon Licht and Nanna Nieminen

Communication strategy

Statute changes

2

Versions

with/without
VETs

Were discussed during the board meetings:

London 5 June 2018

Barcelona 8 October 2018

Proposals were sent to IJOC board members 23th October

Skype 26 November 2018

Final versions were sent to IJOC board members 27th December

Vote during GA





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Survey to our members

20

Questions

The survey was conducted

Period April – May

Sent to 308 members

Received answers 209

Respond rate

68 %

Results were presented to the members

Survey to our members

20

Questions

General conclusions

- Get the **website** up-to-date
- **newsletters**
- Communication with **emails** on different subjects
- Sharing cases and important issues on the web site
- Use **skype or conference tools**
- More **Discussion** platforms
- More regular updates on discussions at **Board Meetings**
- Meeting groups by **geographical area**
- More videos of procedures, maybe video conferences
- By hosting **refresher seminar for Judges and Stewards**
- To find a way members who **do not attend annual Seminar/GA to benefit**
- Sharing docs, materials, papers & videos to educate national judges
- **Regional meetings** for judges and stewards
- Forums for discussion, but with **definitive answers** after an agreed period



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Communication Strategy

6

Directions

Presented and approved: BM 5 June

- President's Blog
- New web site
- Improved communication with our members
main channel: email, second Facebook
- Strategic partners: FEI, IJRC, AJO, Continental Associations
- Providing value for members who do not attend RS
- Media Partners



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Members as at 31st December 2018

333

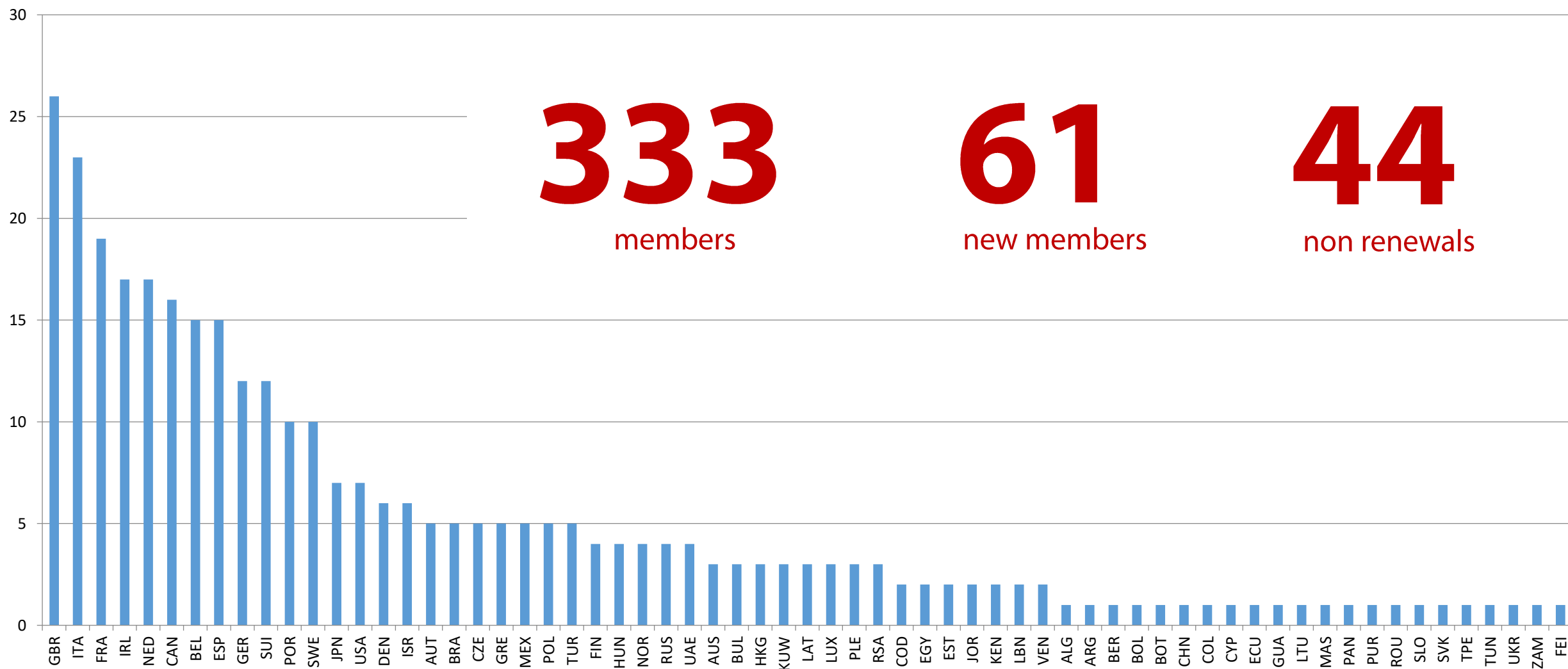
members

61

new members

44

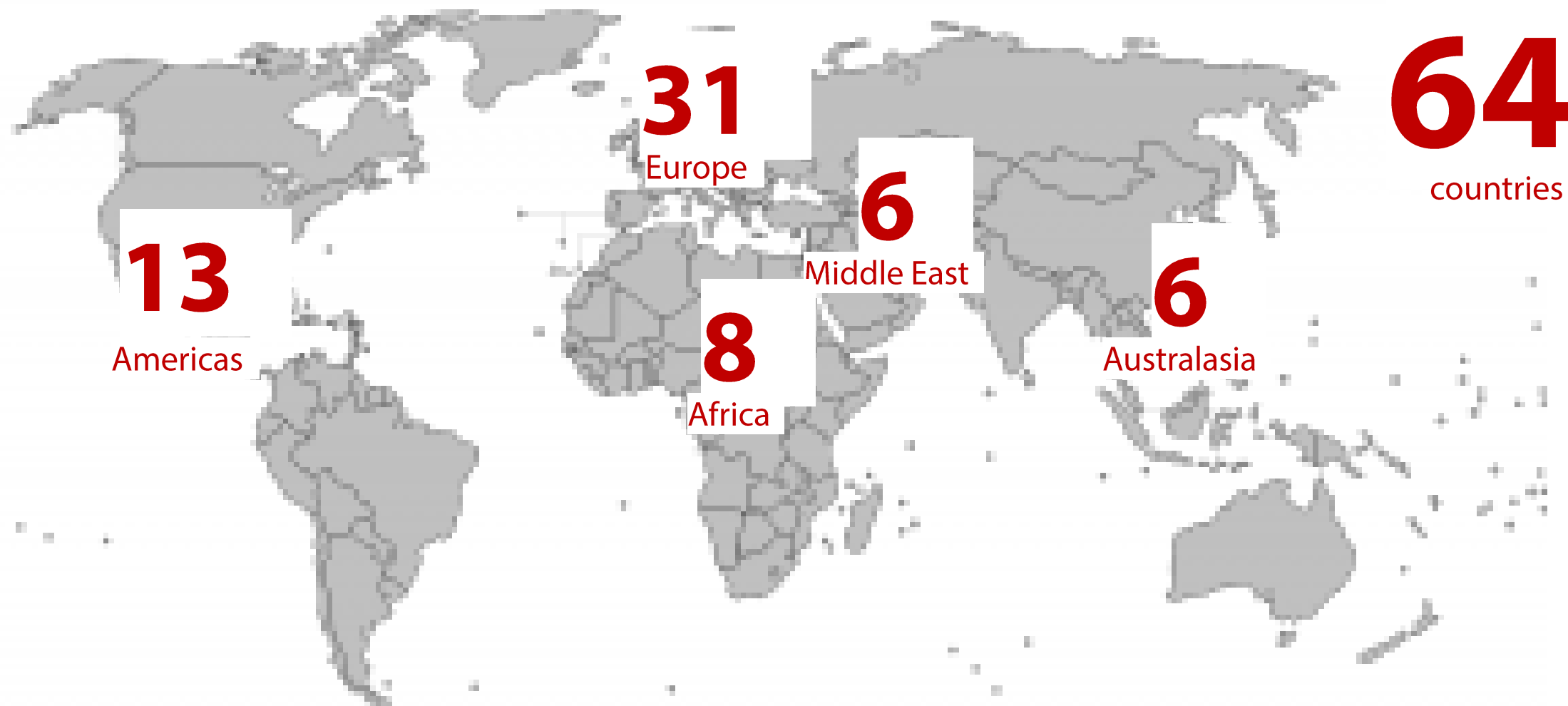
non renewals





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Countries as at 31st December 2018



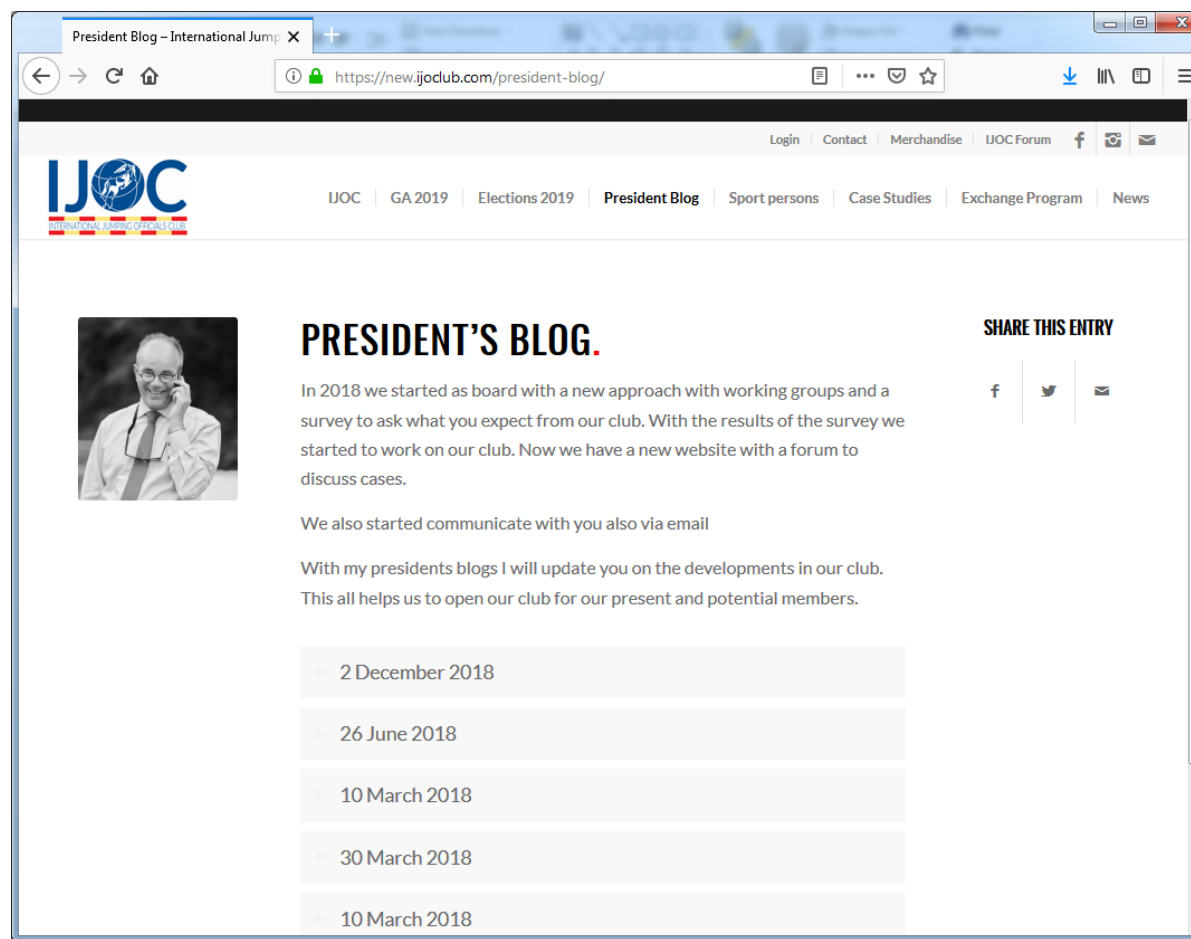


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Communication

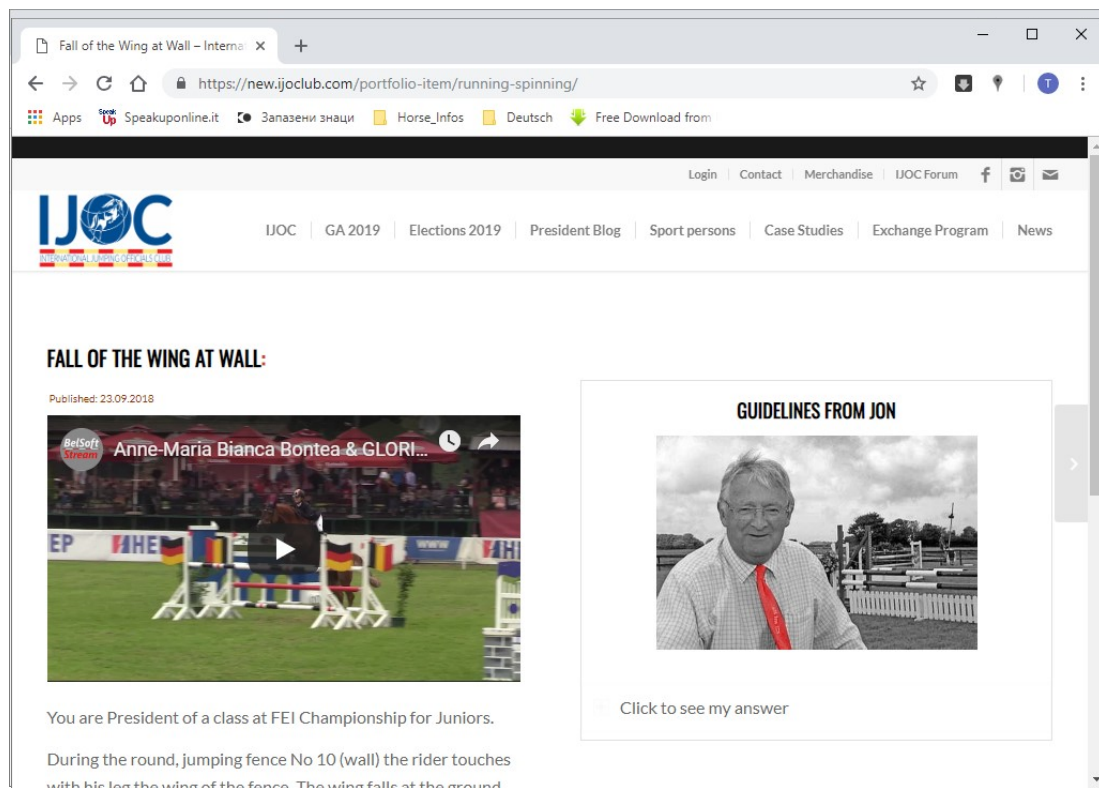
President's Blog

6
blogs



Communication

New Web site

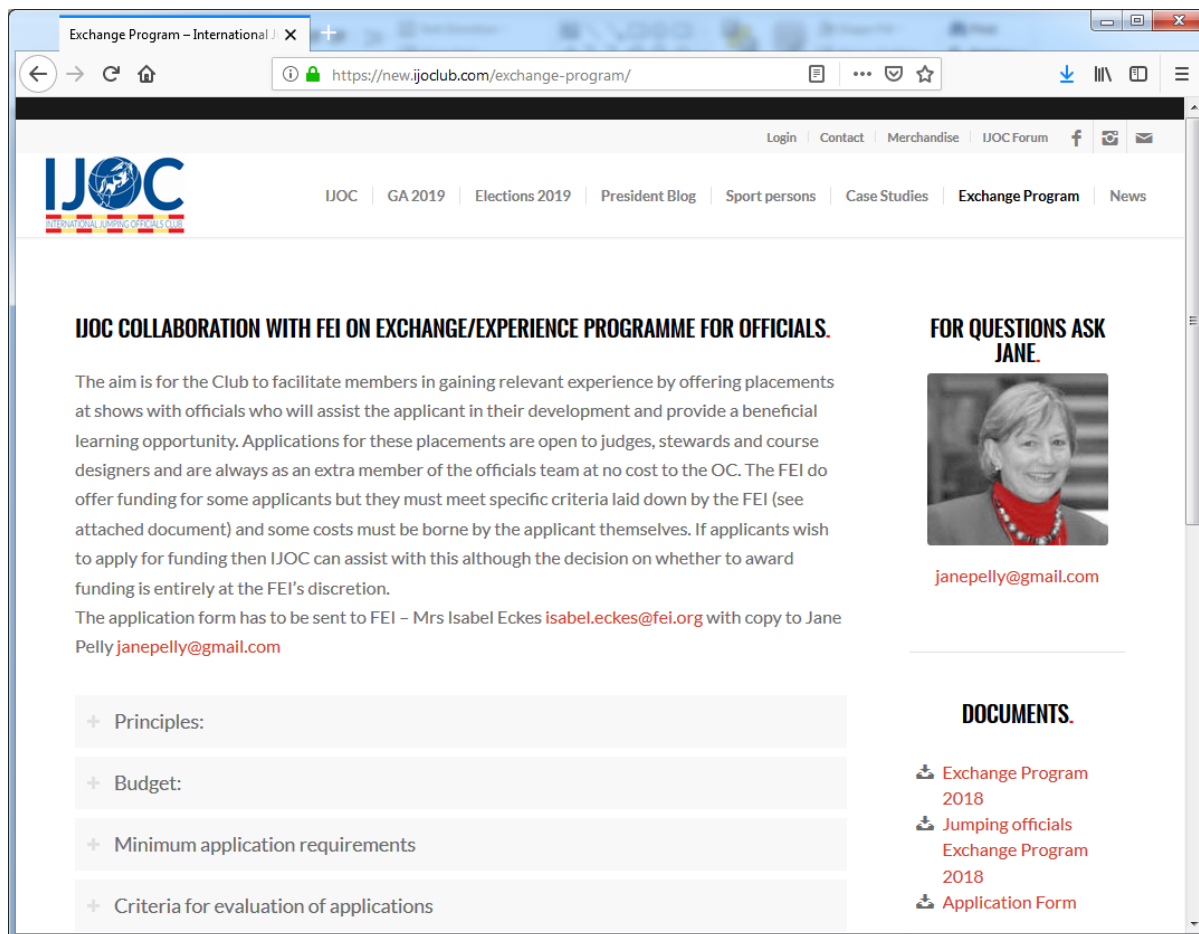


Goals

- Better accessibility of the content
- More useful content
- New sections
 - Case Studies
 - Sport Persons
 - Exchange Program
 - Merchandise
 -
- more personal, closer to the members
- to connect content with person
- more modern
- more useful

Exchange / experience program

In 2018 the Club arranged placements for:



The screenshot shows the IJOC website's 'Exchange Program' page. The header includes the IJOC logo and navigation links: Login, Contact, Merchandise, IJOC Forum, and social media icons. A secondary navigation bar lists: IJOC, GA 2019, Elections 2019, President Blog, Sport persons, Case Studies, Exchange Program, and News. The main content area features a section titled 'IJOC COLLABORATION WITH FEI ON EXCHANGE/EXPERIENCE PROGRAMME FOR OFFICIALS.' with a detailed paragraph about the program's aim and application process. Below this is a list of links: Principles, Budget, Minimum application requirements, and Criteria for evaluation of applications. To the right, there is a section 'FOR QUESTIONS ASK JANE.' with a photo of Jane Pelly and her email address. At the bottom right, a 'DOCUMENTS.' section lists downloadable files: Exchange Program 2018, Jumping officials Exchange Program 2018, and Application Form.

Exchange Program – International / X
https://new.ijoclub.com/exchange-program/

Login | Contact | Merchandise | IJOC Forum


IJOC | GA 2019 | Elections 2019 | President Blog | Sport persons | Case Studies | Exchange Program | News

IJOC COLLABORATION WITH FEI ON EXCHANGE/EXPERIENCE PROGRAMME FOR OFFICIALS.




The aim is for the Club to facilitate members in gaining relevant experience by offering placements at shows with officials who will assist the applicant in their development and provide a beneficial learning opportunity. Applications for these placements are open to judges, stewards and course designers and are always as an extra member of the officials team at no cost to the OC. The FEI do offer funding for some applicants but they must meet specific criteria laid down by the FEI (see attached document) and some costs must be borne by the applicant themselves. If applicants wish to apply for funding then IJOC can assist with this although the decision on whether to award funding is entirely at the FEI's discretion.

The application form has to be sent to FEI – Mrs Isabel Eckes Isabel.eckes@fei.org with copy to Jane Pelly janepelly@gmail.com

FOR QUESTIONS ASK JANE.


janepelly@gmail.com

DOCUMENTS.

-  [Exchange Program 2018](#)
-  [Jumping officials Exchange Program 2018](#)
-  [Application Form](#)

+ Principles:
+ Budget:
+ Minimum application requirements
+ Criteria for evaluation of applications

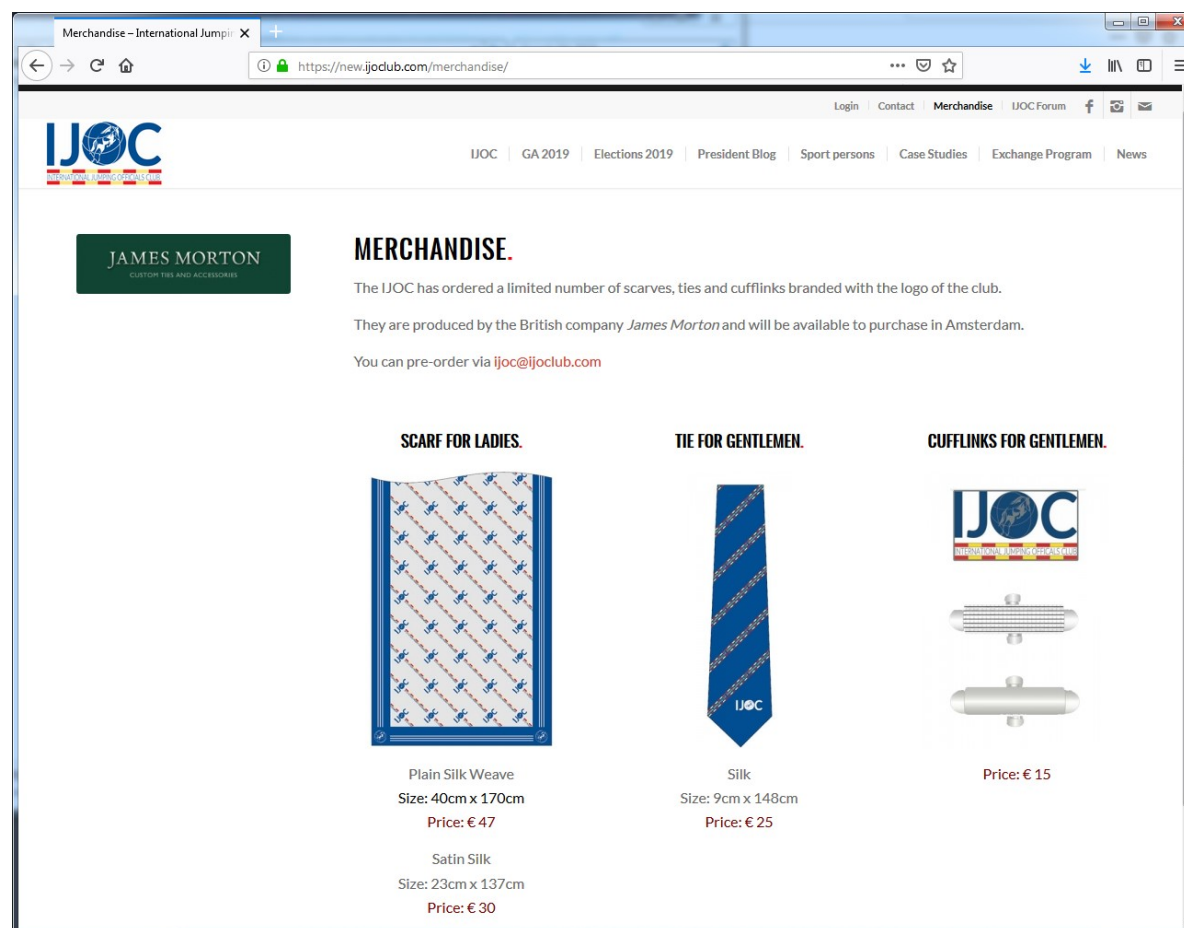
- 11 judges
- 5 stewards
- 1 course designer



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Merchandise

New Web site





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Communication

Social Media



facebook®



twitter



Instagram



You Tube



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Strategic Partnership

The club was presented at:



Willem Luiten



Willem Luiten



Teodor Sheytanov

General Assembly and RS

Statistics



Evaluation

- 120 participates
- Great hospitality from FEI
- Very interesting tutors and content



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Thank you
