

18 November 2029

## Letter of Motivation:

**Teodor Sheytanov: candidate for IJOC Board, term 2021-2023**

Last three years, as an IJOC board member and partly as secretary general my efforts were focused on providing value to the membership at our club.

Our sport becomes more and more professional especially at top level – athletes, organizers – and this brings challenges for us as FEI officials.

The voice and the point of view of the FEI officials can be heard only in close communication and collaboration with FEI and the other stakeholders. This is the only way for development of the equestrian sport and achieving our goals.

Our Club has already a well established network. We have to widen the base, to bring more members, and this can be done only if we provide valuable content to the IJOC members.

IJOC is a service provider to its members. The expectations and need of the members were determined with the surveys which we as IJOC board conducted.

I believe, with my education and experience not only as FEI official , secretary general of IJOC and Bulgarian NF but also in business areas as IT and communication I can contribute to the value for the members of our club.

More detailed information, how I see the development of IJOC you can find at my presentation.



18<sup>th</sup> November 2020  
Sofia

Teodor Sheytanov