



# Teodor **SHEYTANOV**

Candidate for IJOC Board member



## My Background

Born: **1973** In Bulgaria

University Degrees:

**1997** Master`s Degree: Computer Engineer:  
Varna Technical University

**2001** Master`s Degree: University of  
National and World Economy, Sofia

Languages: Bulgarian (native)  
English, Russian





# Equestrian Background

Jumping Course designer Level 3

Jumping Judge level 3

IJOC: Board member 2018-2020, Secretary General November 2018-

Secretary General Bulgarian Equestrian Federation, since January 2013

Chef d'équipe Bulgarian National Jumping Team, since 2016

Event director: Balkan Dressage Championship 2014, Balkan Jumping Championship 2017

FEI Solidarity Projects:

Tutor for education of National Officials (CDs and Judges) in Albania, Lithuania, Uzbekistan, Macedonia, Serbia

Panelist of FEI Sport forum 2016: FEI Officials Career Pathway





# The main question


for me as candidate for IJOC board members is:  
How I can bring value to IJOC members?

## 1. Improving the communication with our members and other FEI Stakeholders

Webinars we started in 2020 were wonderful initiative and we have to continue with them. Webinars could be two different types:

- Constructive dialog and sharing of ideas with FEI, Continental associations and the other stakeholders – IJRC, AJO...
- Education – production of educational videos

Space for improvement:

- to run the webinars live and more interactive with the IJOC members – with Q&A sessions
  - use of more channels for promotion of the webinars (this could bring more members)
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2. Organization of courses (in-person maintenance) for Course Designers: CDs are special society. To bring them to club we have to prove them meaning of the membership. One of the possibilities is to organize courses for during big FEI events as: FEI championships, World Cup finals, Nations Cup Finals.

The advantage of such approach.

- Organization of meeting with FEI representatives
  - The day after the championship course it will be discussed eventually with the CD/TD
  - Many inexperienced CDs would be happy to have access to big events
- 




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### 3. Widen the membership base outside Europe

- Organization of courses for members outside Europe

This can be done only on close collaboration with Regional associations and local NFs





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### 4. Providing of opportunities for inexperienced officials

We can use EEF Nations Cup series as a tool

Together with EEF we can develop a program for invitation of officials during the EEF CSIOs

This program could be implemented during CSIOs outside Europe





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*I love our sport and will make efforts  
to restart and develop it.*

Teodor

