



Annual activity report

2022

As presented to the IJOc General Assembly
Ali Küçük, Secretary General

Board meetings were held

13

Board
meetings

14 February
28 February
12 April
10 May
15 June
21 June
3 August
30 August
20 September
24 October
21 November
12 December
20 December



Group Meetings Attended at the FEI Level

1

Meeting

Olympic Games 2024 Online Working Session, 22 March.

Surveys Undertaken with Members

1

FEI Equine Ethics and Wellbeing Commission Equestrian Survey.

Survey

Rule Changes for 2023

10

Rules changes
Proposal were
sent to FEI

IJOc Proposals:

Jumping Rules	9 proposals
Veterinary Regulations	1 proposal

Webinars in 2022 (including educational seminars)

9

Webinars
Total

January : Snaffles and Bits – by Sprenger

January : Session 1 on Rule Changes – by Stephan Ellenbruch & Frances Hesketh-Jones Triulzi

January : Session 2 on Rule Changes – by Stephan Ellenbruch & Frances Hesketh-Jones Triulzi

May : FEI Organisation and Legal Procedures post-competition– by Mikael Rentsch

August : FEI IT Applications – by Victoria Rydborn

August : Case Studies – 6 Group Sessions – by each individual sub-group

September : FEI Veterinary Rules and Applications – by Göran Akerstrom

October : Case Studies Final - by Stephan Ellenbruch & Frances Hesketh-Jones Triulzi

November : Equine Transport – by Prof. Barbara Padalino

Case Study Seminars

August & October

6

Cases

New Format:

- All cases shared with members in advance
- 6 group meetings with all group members without
- splitting them further

6

Groups

6 Sub-Groups

Moderators for the Final Session :

Stephan Ellenbruch

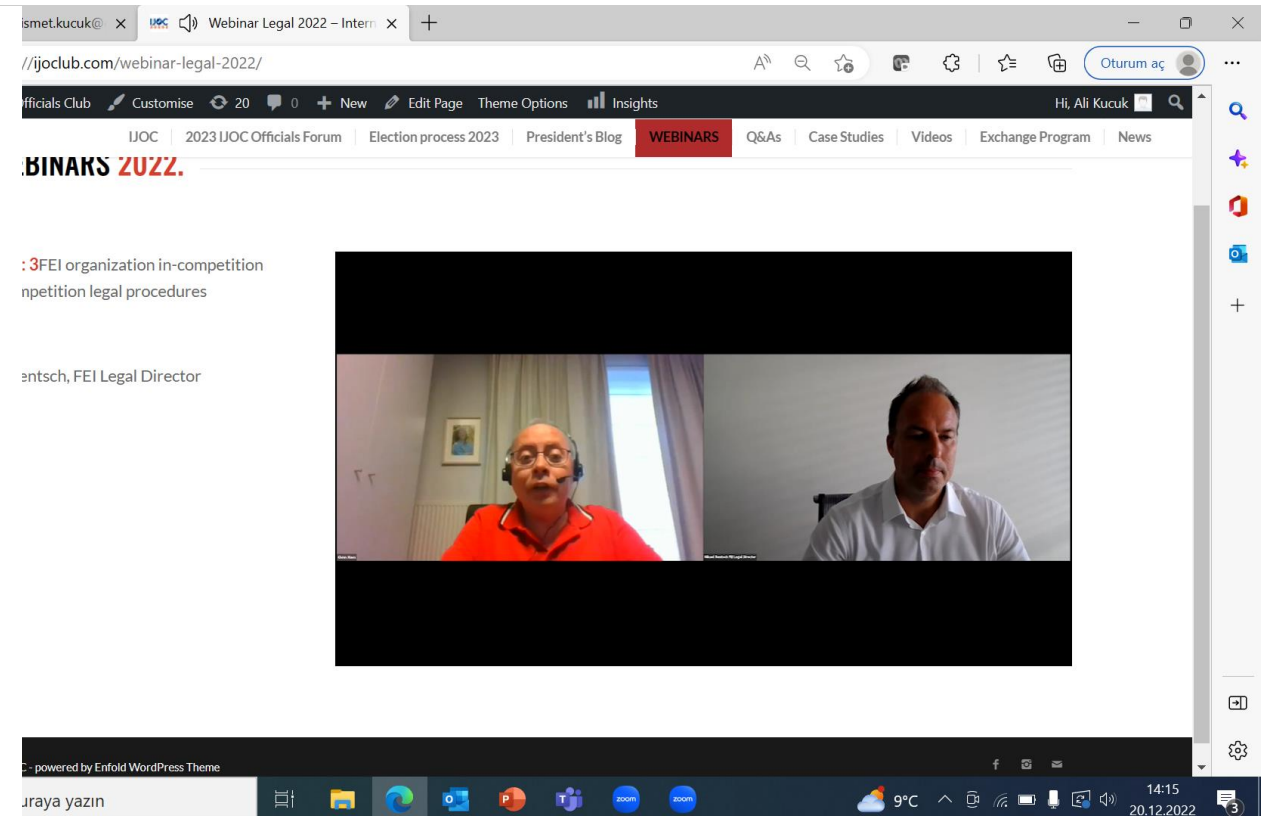
Chair FEI Jumping Committee

Frances Hesketh-Jones Triulzi

FEI Honorary Steward General, Jumping

Webinar Videos

- All webinar/seminar videos are published on the IJOC website as re-live.
- Available for members only
- Useful especially for those members who could not make it to the original time of the webinar.



The screenshot shows a web browser window displaying a webinar video player on the IJOC website. The browser's address bar shows the URL <http://ijoclub.com/webinar-legal-2022/>. The website's navigation menu includes links for IJOC, 2023 IJOC Officials Forum, Election process 2023, President's Blog, WEBINARS (highlighted), Q&As, Case Studies, Videos, Exchange Program, and News. The main content area features a video player with two participants: a man in a red shirt on the left and a man in a white shirt on the right. The video player is titled "3FEI organization in-competition legal procedures" and is presented by "entsch, FEI Legal Director". The browser's taskbar at the bottom shows the system tray with the date and time: 14:15, 20.12.2022.

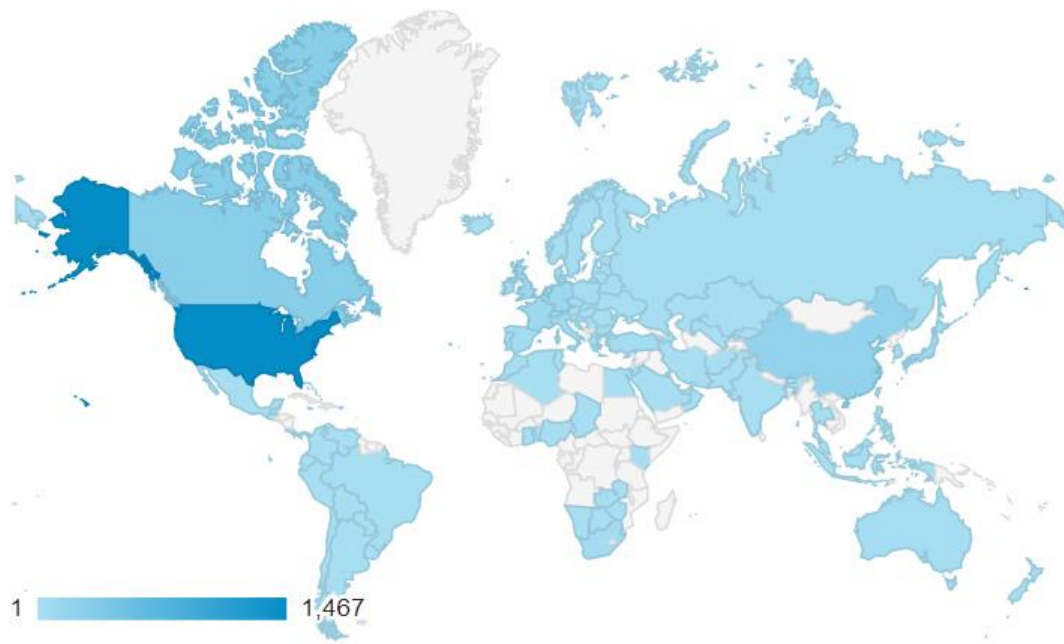
Livestreaming



Webinars 2022

- More than **11** hours were livestreamed

2022 IJOc Website Number of Visits



1.	 United States	1,467 (38.14%)
2.	 Canada	287 (7.46%)
3.	 China	207 (5.38%)
4.	 Belgium	136 (3.54%)
5.	 United Kingdom	129 (3.35%)
6.	 Germany	126 (3.28%)
7.	 Netherlands	125 (3.25%)
8.	 France	107 (2.78%)
9.	 Italy	74 (1.92%)
10.	 Japan	66 (1.72%)



Communication

2021 & 2022 Comparison - Number of Visits

All Users
+0.00% Users

+ Add Segment

Jan 1, 2022 - Dec 31, 2022
Compare to: Jan 1, 2021 - Dec 31, 2021

Overview

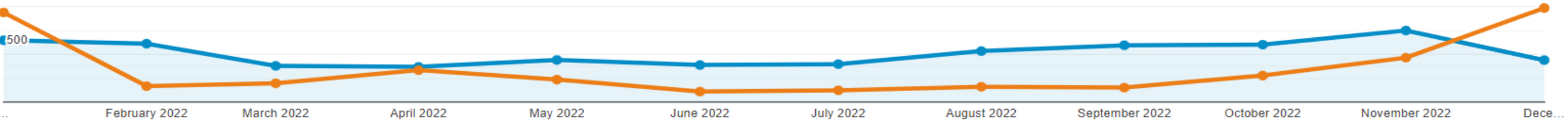
Users vs. Select a metric

Hourly Day Week Month

Jan 1, 2022 - Dec 31, 2022: ● Users

Jan 1, 2021 - Dec 31, 2021: ● Users

1,000



Users

48.27%
3,778 vs 2,548

New Users

48.88%
3,734 vs 2,508

Sessions

38.81%
5,279 vs 3,803

Number of Sessions per User

-6.38%
1.40 vs 1.49

Pageviews

26.30%
34,630 vs 27,418

Pages / Session

-9.01%
6.56 vs 7.21

Avg. Session Duration

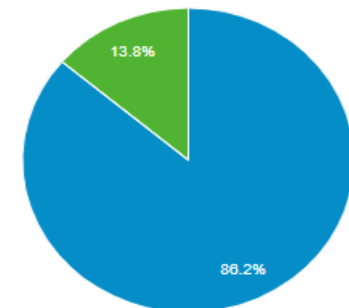
-32.65%
00:01:52 vs 00:02:46

Bounce Rate

192.34%
17.22% vs 5.89%

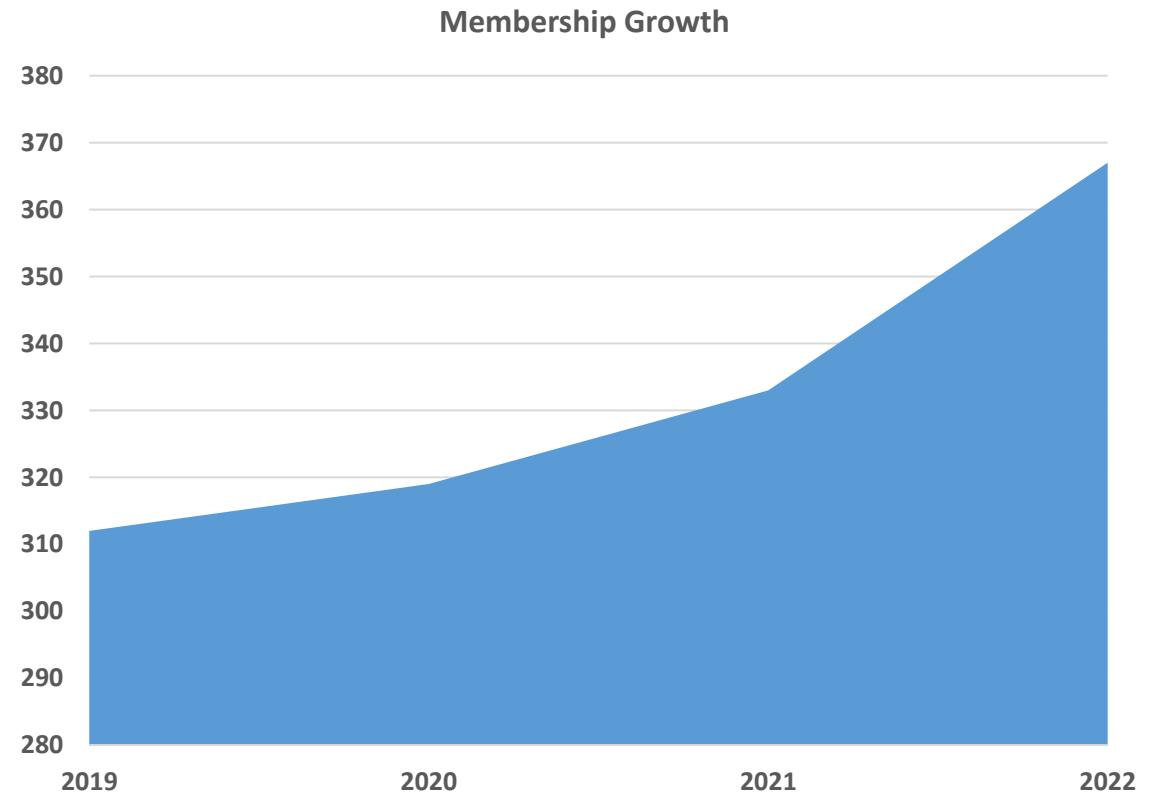
■ New Visitor ■ Returning Visitor

Jan 1, 2022 - Dec 31, 2022



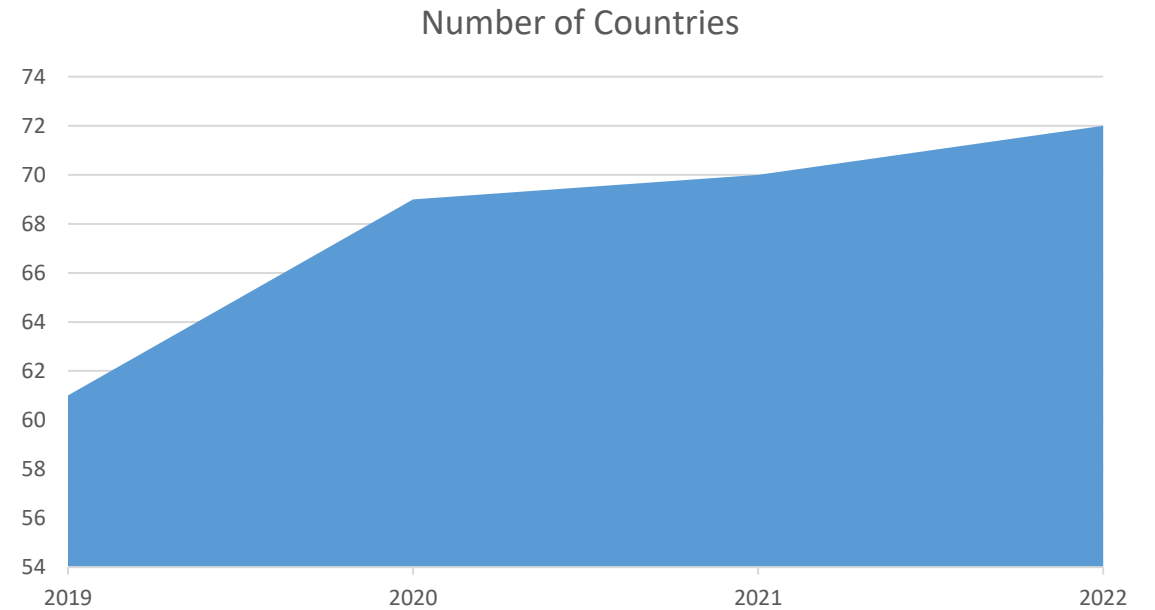
Club Membership Growth

Year	Number of Members
2019	312
2020	319
2021	333
2022	367

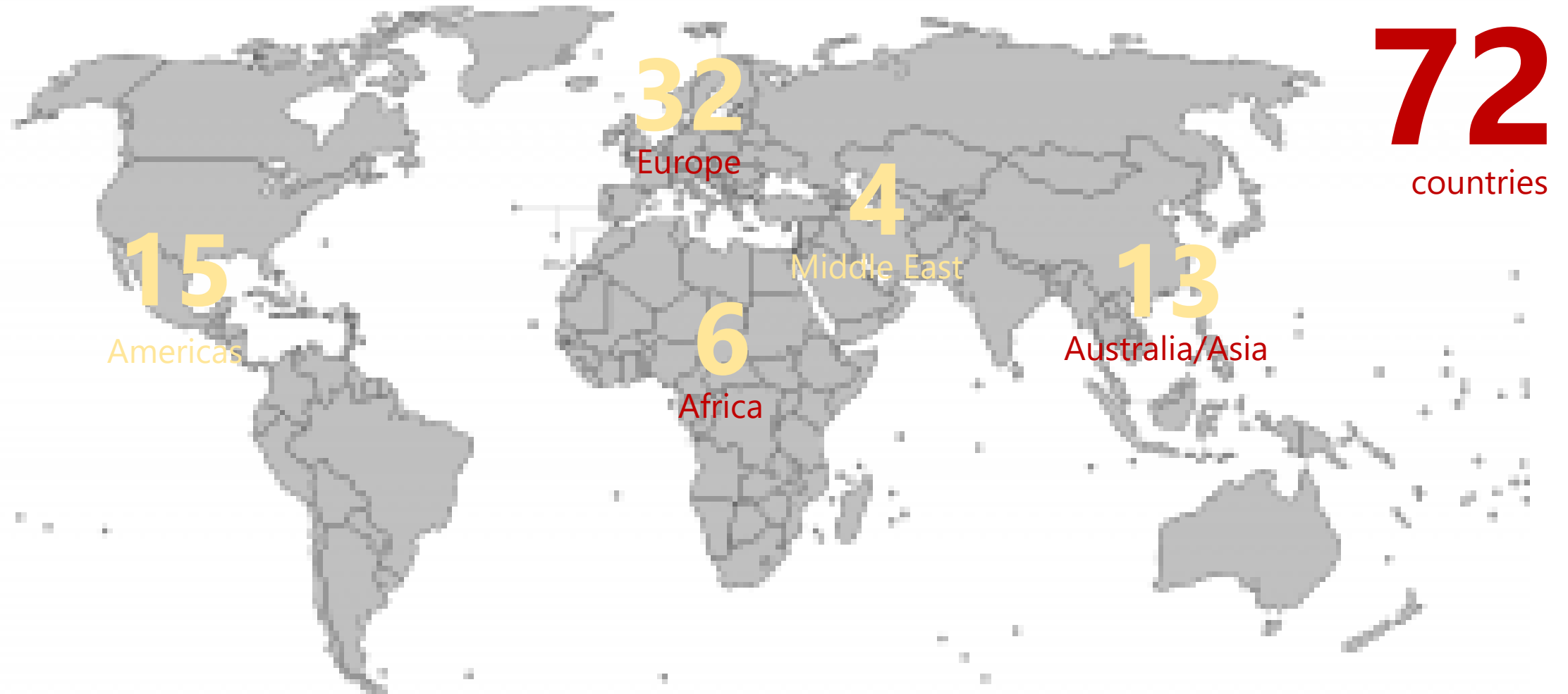


Number of Countries represented in the Membership Base

Year	Number of Countries
2019	61
2020	69
2021	70
2022	72



Countries as of 19th of December 2022



Membership by Regions

1	EUROPE	234
2	AMERICAS	71
3	ASIA / OCEANIA	30
4	MIDDLE EAST	18
5	AFRICA	15
	TOTAL	368

Top 10 Countries by Membership*

1	USA	26
2	GER	24
3	GBR	21
4	CAN	20
5	BEL	19
6	FRA	19
7	NED	18
8	IRL	16
9	ITA	16
10	SWE	11

* Top 10 Countries constitute 52 % of the total Membership

Strategic Planning Working Group

- A communications audit company was commissioned to analyse the current status and key development areas to grow our membership base as well as the brand awareness of the IJOc.
- Simultaneously a new group of IJOc Regional Representatives have been approved and already started the work to bring added value to these regions.

Strategic Partnerships

The Club attended and participated in:



- General Assembly in Cape Town
- Sports Forum in Lausanne
- In person meeting in July in Lausanne.
- Numerous Meetings during the year for the remuneration of Officials (online & in person)



- Attendance in Jumping Working Group Meetings including rule revisions.
- Jumping Consultation Round Table



- Multiple Meetings during the year for the remuneration of Officials. (online & in person)

Remuneration of Officials

- In 2022, the IJOC Board re-initiated the efforts to present an orchestrated proposal to the FEI.
- An in-person meeting was held at the FEI Headquarters in July, where other proposals about evaluation and appointments of officials were also highlighted.
- Following this meeting, The Equestrian Organisers (EO) and the IJOC have collaborated for a joint proposal.
- The proposal contained differentiation according to **role and responsibility** as well as **level of the show**.
- The process took about 7 months and there were more than 25 meetings held with stakeholders, The Board, FEI, EEF, and various other working groups. NFs were also contacted via email.
- Finally on the 13th of November 2022 at the FEI General Assembly, the proposal was approved.

ARTICLE 200

6.2.1.5. Per Diem (Daily Allowance) for all Officials except the Technical Delegate A **minimum** per diem allowance ~~of minimum 120 Euros~~ per day per Official **as displayed below** must be offered to all FEI Officials during the period of the Event. This remuneration for miscellaneous costs is to be provided net after relevant taxes being borne by the OC. A per diem will be paid in addition for a maximum total of one travel day if the Official's travel day(s) is/are different from the officiating days

Events	President Ground Jury Foreign Judge Chief Steward Foreign Steward	All other Officials
Worldwide		
Championships / CSI(O)4*(-W) – CSI(O)5*(-W)	250 Euros	175 Euros
Europe & North America		
CSI(O)3*(-W)	250 Euros	175 Euros
CSI(O)1*(-W) – CSI(O)2*(-W) / CSIO-Y/J/P/Ch / CSIYH1* - CSIYH2* / CSI-U25/Y/J/Ch/V/Am Cat. A & B / CSIP	175 Euros	150 Euros
All other regions		
CSI(O)1*(-W) – CSI(O)3*(-W) / CSIO-Y/J/P/Ch / CSIYH1* - CSIYH2* / CSI-U25/Y/J/Ch/V/Am Cat. A & B / CSIP	120 Euros	120 Euros

For Events where more than one CSI or CSIO Event is organised, the minimum per diem to be offered must be according to the highest star level at that Event.

Communication

Emails from the President

Correspondence on behalf of the board to Members

Including but not limited to :

- Equestrian Ethics and well being Survey
- FEI Jumping Rule Revisions - Proposal Collection from members & Collective summary to the FEI.
- 3 President's Blogs
- Remuneration of Officials (Multiple)
- Paris 2024 Olympic & Paralympic Regulations